orange™

Context

Orange Applications for Business (OAB) is the IT Consulting Services branch of Orange Business Services. For this reason, OAB provides its customers tailored and on fixed-price basis solutions in the following areas :

- Events planning (ticket management, accreditation…)
- Collaborative portals
- M2M
- Transport management

OAB is in particular a specialist in Microsoft solutions and in the integration of software in the field of events planning

Mission

d²X Expertise intervened within the operation entity in order to ensure:

- the taking over of a dozen projects by the Project Board,
- the accompaniment to the recruitment of experienced Heads of Project mastering the Agile and CMMi methods.

Issues & Goals

Supported by Orange Business Services' commercial power, OAB must face a strong growth of its integration and fixed-price development activities, along with the difficulty of finding the right steering skills for these increases of activity.

The challenge in particular is to bring some seniority to the steering of projects and to the management of the customer relationship, in order to enhance the strong internal technical skills and the relative youth of certain project managers.

Benefits

The first benefit was the rapid security of the delivery of several critical projects, via d²X's responsiveness.

The second benefit was the accompaniment to the sustainability of experimented resources of project steering, to all the levels of project steering.

d²x EXPERTISE
Differences That Make a Difference